

Joseph Licciardello

Videographer, Graphic Designer, Photographer

Education

B.A. Communication – Media Arts Southern New Hampshire University

MAY 2020

Minor in Film and Graphic Design

Experience

Creative Team Manager, Beasley Media

Waltham MA

SEPT 2022 - Current

- Delegates video and graphic design campaigns to video producers and graphic designers.
- Plans and coordinates video and graphic design campaigns with account executives and clients.
- Oversees pre and post production, as well as on-site production.
- Responsible for the production, quality, and timeliness of all the campaigns that come out of the creative department.

Video Producer/Junior Graphic Designer, Beasley Media

Waltham MA

JUN 2021 – SEPT 2022

- Produces commercial video and graphics projects weekly for high valued clients such as Ford, WIN Waste, and Roche Brothers.
- Utilizes equipment such as DSLRs, gimbals, boom mics, drones, and tripods to film shoots across New England.
- Utilizes programs in the Adobe Creative Suite to assist in projects such as Premiere, Photoshop, InDesign, and After Effects.
- Produces and edits promotions for various Beasley radio properties including 98.5 The Sports Hub, Country 102.5, WROR, 105.7, Rock 92.9, and Hot 96.9.
- Assists lead Graphic Designer with banners, social media content, and other advertising material.

Media Director, Paul the Plumber

Derry, NH

JAN 2019 – MAY 2021

- Created 3 to 5 videos and promotional material weekly using inbound techniques to promote the company's brand.
- Managed social media pages and created animations, graphics, and advertisements utilizing Photoshop, Illustrator, Aftereffects.

Contact Info

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Linkedin

[Joseph Licciardello](#)

Website/Portfolio

[JosephLicciardello.org](#)

Achievements

Unsung Hero Award

Presented to a student on campus whose behind the scene effort exemplified the values of SNHU.

President- RadioSNHU

President of college radio station for two years.

Gillette Stadium Animation

Created an animation promoting 98.5 The Sports Hub that advertises during games at Gillette Stadium.

Skills

Adobe

Premiere, After Effects, InDesign, Photoshop, Illustrator, Audition, and Dreamweaver.

Coding

Basic HTML, CSS, and Wordpress.

Information Technology

Proficient in both Windows and MACOS and can solve basic computer issues.

Soft Skills

Creative, punctual, devoted, dependable, team player, leader skills, and accepting of criticism.

Certifications

HubSpot Inbound certified.
Google Analytics.